

# MESSIKA

PARIS

## MODERNISTE

*The Shape of Modern*



© Sybille de Saint Louvent

Surging from gold, a shape emerges; opposites fused: shadow and light, circle and square, simplicity and sophistication. With Moderniste, Messika delivers a new jewelry statement: a sculpture carved in gold, bold in intent; a manifesto of its time, celebrating twenty years of creativity. Forged in duality and shaped in volume, Moderniste transcends ornament, becoming a work of sculpture made intimate, worn close.

### A NEW CHAPTER

Twenty years after founding her Maison and pioneering the signature of diamonds in motion, Valérie Messika continues to shape a resolutely contemporary narrative. With Moderniste, she enters a realm of contrasts: one that is luminous yet irreverent, powerful yet precise, where opposites meet in perfect balance.

Intent on breaking with the shapes of the past, Modernism is the artistic movement that ushered in a new aesthetic language, grounded in innovation, structure, and the purity of line. Valérie Messika draws on this legacy, crafting a jewel conceived as an essential form, firmly of its time.

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Valérie Messika photographed by David Ferrua

*"Diamonds have always been central to my life, but I wanted to explore gold as a material in its own right. I envisioned a jewel conceived as sculpture, not ornament, existing in three dimensions. The purity and strength of Modernist architecture guided me in the creation of Moderniste."*

- Valérie Messika

## A CONTEMPORARY DESIGN

Moderniste is inscribed in the principles of Modernist architecture, where structure prevails over ornament and volume finds its poetry in light. Le Corbusier and Eileen Gray, leading figures of the movement, sought beauty in the essential: pure lines, balanced proportions, and rigor embraced.

This vision endures today through contemporary iterations, from Tadao Ando's lived-in minimalism to Bernar Venet's sculptures of force and tension, Sonia Delaunay's vibrant geometry, and the materiality of light in Olafur Eliasson's work.

The result is sensorial and multidimensional: through a hexagon of exact proportions, Moderniste captures this pursuit of fundamental forms.

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## SCULPTURE OF GOLD

Valérie Messika reinterprets this architectural vision in matter itself, turning gold into art: sculpted and faceted, with diamond precision. Moderniste claims the present: pure in form, powerful in presence, defined by light.

At the crossroads of circle and square, the jewel reveals its paradox, conveying unapologetic inner strength, upheld by the excellence of Messika's ateliers. A subtle pyramid in mastered asymmetry seals each creation, nodding to the Maison's iconic signature of diamonds in motion.

Though gold takes center stage, diamonds remain ever-present. Together, they answer one another, capturing and intensifying brilliance. Polished or brushed, each texture reveals a different vibration, and with it, a singular emotion.



© Cecilia Poupon

## THE COLLECTION

The Moderniste collection is available in yellow, white, and rose gold, with polished, brushed, or diamond-pavé finishes.

Anchored by its signature bangle, the line extends into rings, earrings, and necklaces, including a torque necklace alongside a tie necklace, with a diamond inlay sliding with exacting precision.

Each piece translates Messika's vision of movement and light into wearable architecture, sensorial and resolutely contemporary.

*"Moderniste plays with paradox, yet its design reads as an immediate certainty," says Valérie Messika. "Minimalist, yet meticulously crafted, it reveals harmony born of contrast and light."*

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MASCULINE. FEMININE. FUSED.

This assertive geometry brings masculine and feminine into balance, power and sensitivity held as one; the circle soothes, the angle asserts. Two opposing energies, now fused in a single jewelry architecture. Moderniste's lines carry this connection, a symbol of opposites united, and of their complementarity. Across faceted planes, polished and brushed gold alternate in a skin-close play of shadow and brilliance; reflections glide across the surfaces, drawing out ridges, hollows, and edges. Light is no ornament to form; it reveals it, structures it, holds it in tension. Laid flat, the bangle takes on a presence that reads as feminine or masculine, beyond adornment; both object and sculpture, conceived for the body, open to every identity.



© Sybille de Saint Louvent

## THE CAMPAIGN

As the collection makes its debut, Valérie Messika partners with Creative Director and AI narrator Sybille de Saint Louvent; for Moderniste, she imagines a realm of reverie and sculpture brought into a contemporary aesthetic, where material, light, and form converge.

*"Working with AI is entirely in keeping with the very notion of Modernism. Modernism is when we break with ornament, turning to pure form, structure, repetition, almost to the architecture of the object itself. For the Messika Moderniste bracelet, it makes perfect sense; a jewel conceived as form, tension, and volume, not decoration. AI allows us to explore this radical edge, to seek out new lines, sometimes imperfect, yet uncannily right in shaping Modernism for today."*

In April, the Maison will unveil its new jewelry campaign through the lens of Ezra Petronio, with the jewel in the spotlight, as seen on Messika's Ambassadors.

COLLECTION UNDER EMBARGO UNTIL FEBRUARY 1<sup>ST</sup> 2026